

NCGAP Board Meeting 10/6/2010

Attendees: Joanna Wolfe, Melodie Miller, Paula Gessner Steve Gessner, Idelle Valle, Bob Lesser, and Phyllis Nunn.

Treasurer Update:

- Current balance \$645
- Raised \$30 at Pride, not included in current balance
- Renewal coming due for PO Box - approximately \$55.
- Insurance renewal will be due early next year.

Old Business:

- 501c3 - we should get this around end of November
- Shop for a Cause - tentatively cancelled because of delay in receiving 501c3 - Joanna will confirm.
- Agreed to table scheduling a social event until November Board meeting.
- Status of "Roo Beer Fest"
 - Steve Gessner will continue to investigate set-up, logistics and shipping costs
 - A suggestion was made to talk to people locally, ie the company that printed the t-shirts.
 - This could work like beer fests, ie buy a ticker and get a glass.
 - We agreed we will need to schedule a separate planning day just for this event.

New Business:

- Suggestion was made to start using iContact (which is like Constant Contact for non-profits) - All agreed.
 - They have opt-in/opt-out e-mail services
 - Increased capabilities to send out HTML newsletters and invitations
 - Service is free
 - Move from Evite to iContact
 - To be determined - Who will administer?
- Suggestion was made to use Twitter more - All Agreed
 - Can schedule updates up to 30 days in advance
 - Will help find new audiences
 - Joanna asked group to send her three things about greyhounds for future Twitters using 120 characters or less, some suggestions were:
 - What I've learned from my greyhound ...
 - My greyhound makes me happy ...
 - You know you're a greyhound when ...
- Suggestion was made to move the Board Meetings from Rudino's due to loudness - All agreed,
 - Joanna suggested moving the meetings to the South Durham Regional Library at 4505 S. Alston Avenue, Durham, NC 27713 but because the library closes at 6pm on Wednesday, a suggestion was made to move the meetings to the 1st Monday of the Month.
 - Joanna will reserve a meeting room at the library.

Next meeting is scheduled for Monday, November 1 at 7 pm at the South Durham Regional Library at 4505 S. Alston Avenue, Durham, NC 27713